



**University of
Zurich** ^{UZH}

Institute of Education
Department of Vocational Education and Training
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CH-8001 Zürich

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The Format of “Bildung” or how Research shapes Convention

Workshop *Sociology of Conventions*

September, 14-15 2017

University of Zurich
Rämistrasse 71 – CH 8006 Zurich



Program

Wednesday, September 13 th (optional for early arrivers – for own account)	
19:00	Dinner at Santa Lucia (teatro)
Thursday, September 14 th ROOM: KOL-G-212	
8:30-9:00	<i>Coffee</i>
9:00-9:30	Welcome and Introduction Philipp Gonon & Lea Zehnder CHAIR: Lea Zehnder
9:30-10:15	Solving complex coordination problems: a conventionalist perspective on the implementation of the European work time directive in Austrian public hospitals (Full Paper) Katharina Pernkopf <i>Discussant: Valeska Cappel</i>
10:15-11:00	Doing (un-)conventional interviews. Some considerations on situational logics, critical capacities, performativity, and reflexivity in interview research Kenneth Horvath <i>Discussant: Rainer Diaz-Bone</i>
11:00-11:15	<i>Coffee break</i>
11:15-12:00	Methodological possibilities and limitations of computerbased semantic EC-analyses (lexicon method) Henning Middelschulte <i>Discussant: Esther Berner</i>
12.00-13.30	Lunch (Mensa UZH)
	CHAIR: Philipp Gonon
13:30-14:15	Institutionalisation of the Specialised School in Switzerland as a third educational track on upper secondary education: A Convention based governance analyses Regula Julia Leemann, Raffaella Simona Esposito, Sandra Hafner (Andrea Fischer & Christian Imdorf) <i>Discussant: Reinhold Hedtke</i>
14:15-15:00	VET in the canton of Lucerne from a conventional perspective Karin Büchel <i>Discussant: Andrea Szukala</i>
15:00-15:30	<i>Coffee break</i>
15:30-16:15	Roundtable I: The added value of EC-concepts within the fields of educational research Philipp Gonon / Eric Verdier / Esther Berner
16:30 - 18:00	Key-Note: Eric VERDIER ROOM: KOL-H-317 Education and Training Regimes: an Approach in terms of Conventions
19:00-open end	Dinner at restaurant ‘Commihalle’ (Stampfenbachstrasse 8)

Friday, September 15 th ROOM:		KOL-E-13 (Senatszimmer)
8:30-9:00	<i>Coffee</i>	
	CHAIR: Rainer Diaz-Bone	
9:00-9:45	Valuation of dis-abled labour. Operational and legal formats and the employment of ‚non-standard‘ workers Eva Nadai / Anna Gonon <i>Discussant: Regula J. Leemann</i>	
9:45-10:30	Managing employment in organizations. Extending the pragmatist perspective Katharina Pernkopf (Julia Brandl, Arjan Kozica & Anna Schneider) <i>Discussant: Eva Nadai</i>	
10:30-11:00	<i>Coffee break & transfer</i>	
11:00-12:00	Method and research question space I	ROOMS: KOL/KAB
	A) CIVCO 2.0: The construction of the 'good citizen' in French and German schools Reinhold Hedtke / Andrea Szukala / Claude Proeschel (KOL-E-13)	
	B) Analysis of big data, discourses and conventions (in the field of health) Valeska Cappel (KAB-E-12)	
	C) Analyzing conventions for critical work practices in interfirm relationships Michael Steurer (KAB-G-12)	
12.00-13.30	Lunch (Mensa UZH)	
	CHAIR: Philipp Gonon	
13:30-14:30	Method and research question space II	ROOMS: KOL/KAB
	D) Equal opportunity through salary information in job advertisements Levent Yilmaz (KOL-E-13)	
	E) Analyzing investments in forms in the field of education Raffaella Esposito / Sandra Hafner / Lea Zehnder (KAB-G-12)	
14:45-15:30	Roundtable II: Investment in forms, power and pragmatism	ROOM: KOL-E-13
	Rainer Diaz-Bone / Patrick Bühler / N.N.	
15:30-16:00	Open Discussion, Varia and Outlook to next location	

Orientation

Arrival from the Airport

The fastest way to City Center (Zürich Hauptbahnhof) is going by train (10-15 minutes).
Ticket: zones 110¹ and 121 (3 zones – CHF 6.80 for all types of train)

From Zürich Hauptbahnhof to the University of Zurich

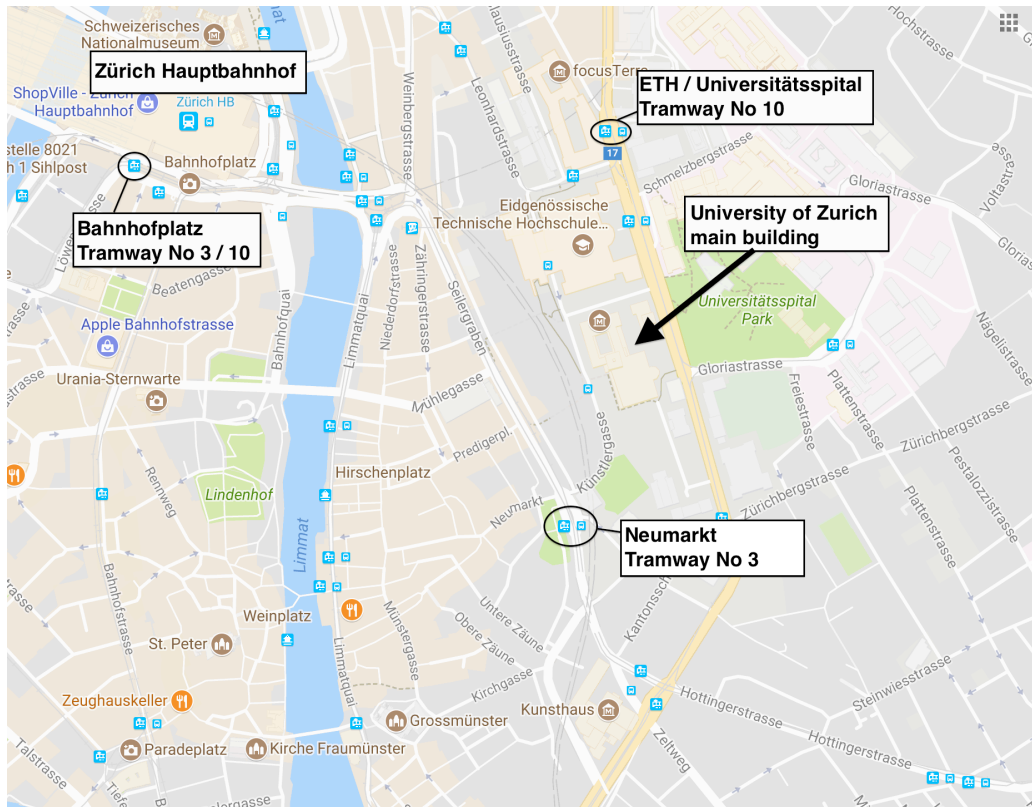
Tramway: No 10 (direction: Zürich Flughafen) → get off at “ETH / Universitätsspital”
No 3 (direction: Klusplatz) → get off at “Neumarkt”
Ticket: Kurzstrecke (CHF 2.70)

On foot: It takes you 15-20 Minutes from Zurich mainstation to the main building of the University of Zurich (stairs!)

UNIVERSITY OF ZURICH

Address: Rämistrasse 71 (west entrance)
Künstlergasse / Doktor-Faust-Gasse (east entrance)

Rooms: University of Zurich / main building
KOL-G-212 / KOL-H-317 / KOL-E-13
<https://www.plaene.uzh.ch/KOL>



¹ city-zone 110 counts double

Hotels

Hotel St. Josef ***
Hirschengraben 64/68
CH-8001 Zürich

www.st-josef.ch
Telefon +41 (0)44 250 57 57
info@st-josef.ch

Hotel Plattenhof ***
Plattenstrasse 26
CH-8032 Zürich

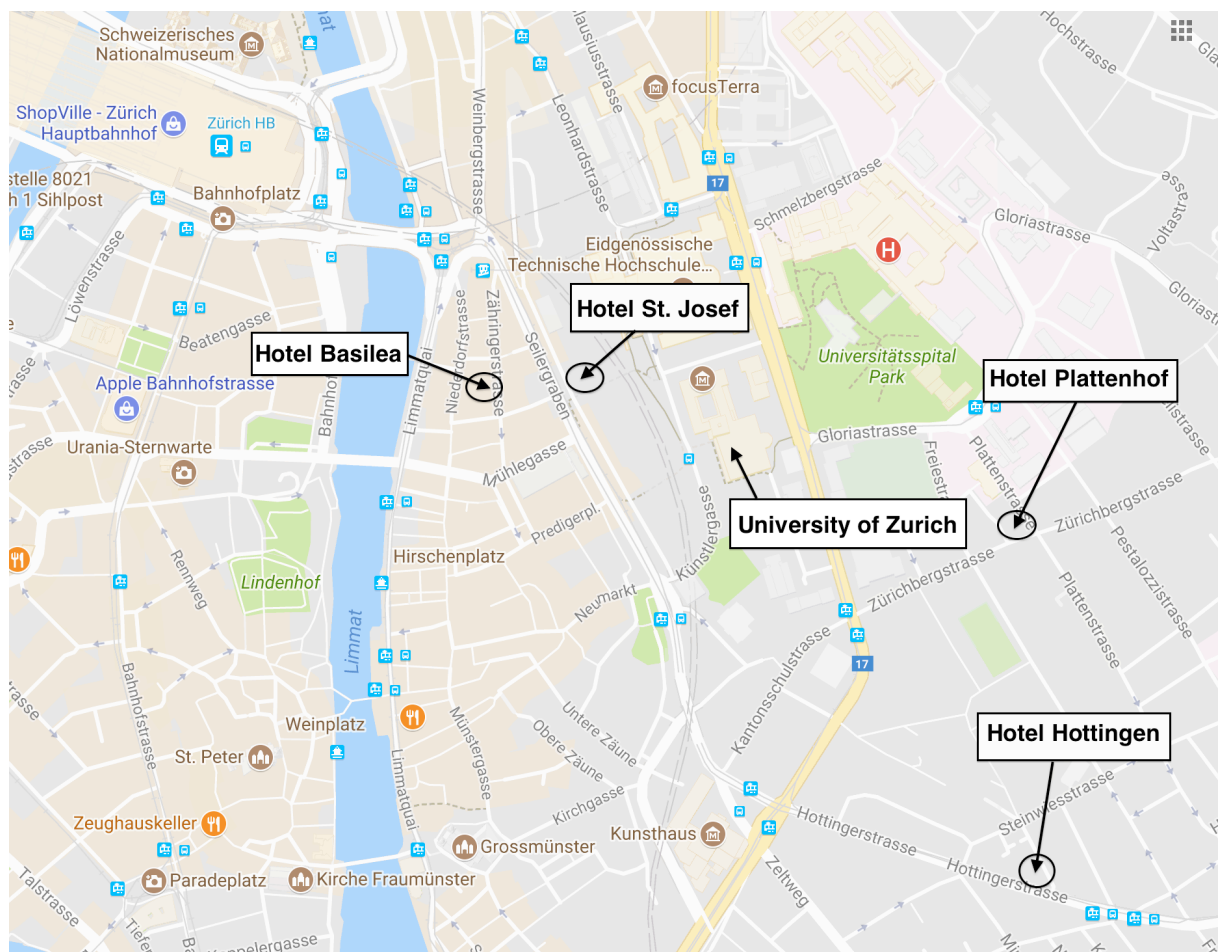
www.plattenhof.ch
Telefon: +41 (0)44 251 19 10
hotel@plattenhof.ch

Hotel Basilea ***
Zähringerstrasse 25
CH-8001 Zürich

www.hotelbasilea.ch
Telefon: +41 (0)44 256 76 00
info@hotelbasilea.ch

Hotel Hottingen **
Hottingerstr. 31 / Cäcilienstr. 10
CH-8032 Zürich

www.hotelhottingen.ch
Telefon: +41 (0)44 256 19 19
info@hotelhottingen.ch



Dinner

September 13th (optional for early arrivers – for own account)

Pizzeria Santa Lucia (teatro)
Rämistrasse 32
CH-8001 Zürich

www.bindella.ch/de/santa-lucia-teatro.html

September 14th (all are invited)

Restaurant Commihalle
Stampfenbachstr. 8
CH-8001 Zürich

www.commercio.ch/commihalle/



WORKSHOP ATTENDEES (as of August 24, 2017)

Aix-Marseille Université

Eric Verdier

School of Education, FHNW Basel

Regula Julia Leemann

Raffaella Simona Esposito

Sandra Hafner

Universität Bielefeld

Reinhold Hedtke

Henning Middelschulte

Helmut Schmidt Universität Hamburg

Esther Berner

Universität Innsbruck

Michael Steurer

Levent Yilmaz

Université de Lorraine

Claude Proeschel

Universität Luzern

Rainer Diaz-Bone

Valeska Cappel

Kenneth Horvath

Universität Münster

Andrea Szukala

FHNW Olten

Eva Nadai

Anna Gonon

**Eidgenössisches Hochschulinstitut für
Berufsbildung (EHB)**

Lorenzo Bonoli

FHNW Solothurn

Patrick Bühler

WU Wien

Katharina Pernkopf

Dominik Zellhofer

Universität Zürich

Philipp Gonon

Karin Büchel

Lea Zehnder